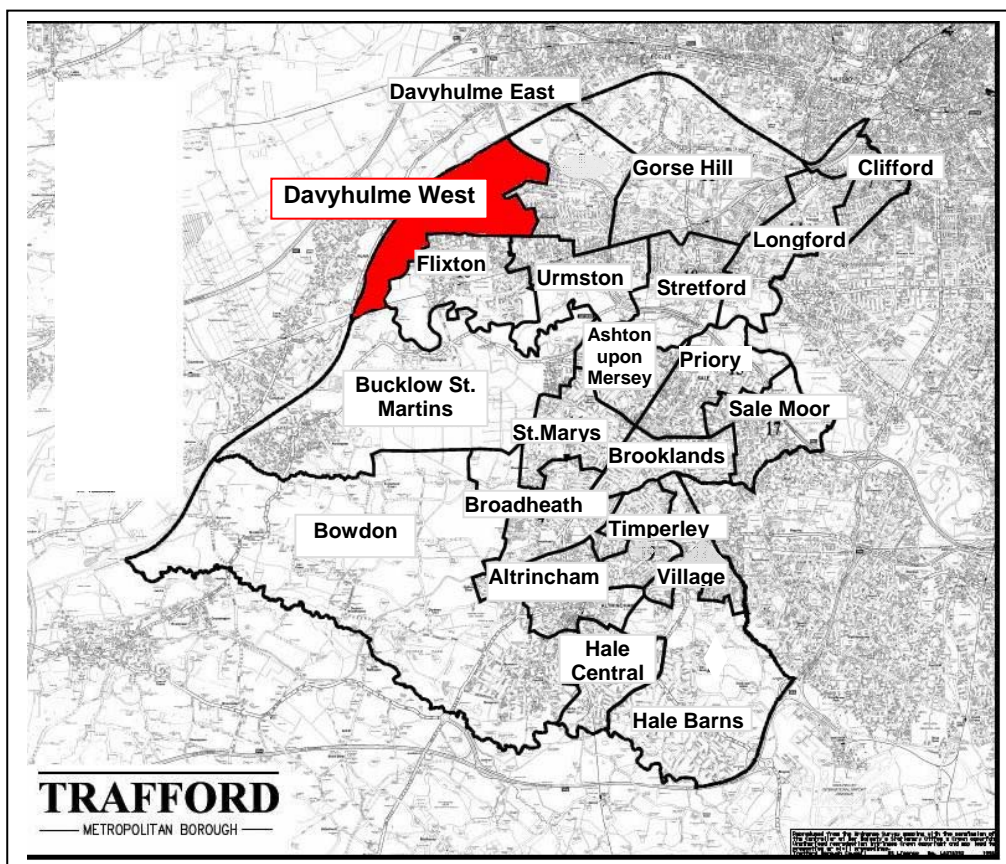


Davyhulme West Ward Profile



Pen Picture

Davyhulme West is bounded by the Manchester Ship Canal to the west, Davyhulme waste water treatment works to the north and residential areas of Davyhulme and Flixton to the east and south. The ward is mainly residential with large areas of private open land along the canal edge and the Mersey Valley to the south east tip of the ward. Trafford General Hospital is located in this ward.

Distinct Neighbourhoods

- Woodsend
- Woodhouse
- Hall Farm
- Ullswater

KEY FACTS

Community Safety

Community Safety is a major priority for Councillors and residents. Crime levels in Trafford are amongst the lowest in the region and are continuing to go down. Urmston Neighbourhood Policing Team has worked together with Trafford Council, Trafford Housing Trust and Trafford Leisure Trust to provide skate boarding facilities at Woodsend Park. The facilities will provide diversionary activities for young people. In addition, a new footballer's club house on Lees Field will provide a central attraction for young footballers, attracting large numbers of players and spectators throughout the year. The Policing Team has also funded DJ workshops in Woodsend for local young people.

The Safer Trafford Partnership was engaged in a number of activities in that have increased safety in this Ward and includes initiatives such as:-

Woodsend Community Group facilitate bi-monthly police meetings at Woodsend Library.

- Operation Dawn Thunder – daily activity to arrest wanted offenders
- Operation Pride - local authority Business Burglaries (long term)

Key Crime Statistics for Davyhulme West

	Davyhulme West	Trafford
Fear Of Crime: Burglary (%)	54.08	53.63
Likelihood Of Crime: Burglary (%)	0.13	0.16
Fear Of Crime: Mugging/Robbery (%)	44.35	45.1
Likelihood Of Crime: Mugging/Robbery (%)	1.58	1.76
Total Recorded Crimes (2010)		14,366(100%)

The most commonly recorded crime reported in the ward in 2010 was Criminal Damage to a Vehicle with 51 instances.

Sources: CACI 2007 / GMP 2011

Parks and Green Space

Davyhulme West ward has 54.79 hectares of green space. The ward is very sufficient in accessible greenspace and has 35.52 hectares above the standard.

- Broadway Park
- Woodsend Park
- Davyhulme Nature Reserve

St. Mary's CE Primary School playground is available for use by community groups.

Key Networks

- Urmston Neighbourhood Forum
- Woodsend Community Group
- Woodsend Interest Group
- Flixton Football Club
- Friends of Flixton Group
- Trafford General Hospital
- St. Mary The Virgin Church
- Sure Start Children's Centre

Key Communication Networks

- Urmston Neighbourhood Forum meetings
- Stretford and Urmston Advertiser
- Your Trafford
- Stretford and Urmston Messenger

Key Assets

- Trafford General Hospital
- Davyhulme Youth Centre
- Woodsend Library
- Woodsend Pavilion
- Woodsend Scout Hut
- Davyhulme Golf Club
- Cornhill Road Bowling Club and Green

Ward Issues

- Trafford General Hospital - reduction in services – pending takeover by Central Manchester University Hospitals NHS Foundation Trust
- Waste Water Treatment Works – eradication of smell
- Traffic congestion/parking for Trafford General and on-street parking around the hospital
- Congestion and parking around schools/Woodsend Circle
- Trees affecting pavements, general quality of pavements and roads
- The area at the side of Co-op on Irlam Road has a litter problem – enforcement required, also problem with drivers parking on grass verges near shop
- Future use of vacant land – Dunster Drive
- Maintenance of road surface on Woodhouse Road and Broadway
- Issues with cleanliness around the area at Trafford General Hospital due to cigarette litter
- Issues with parking around the hospital site
- Progress on regeneration of Woodsend – expressions of interest from developers invited July 2011
- Bringing the car park back into use on Broadway playing fields
- Problems with the disabled -friendly pathway improvements at the junction of Bowers Avenue & Moorside Road

Major Activities

- Relocation of doctors surgeries
- Woodsend Circle redevelopment and landscape on roundabout
- £36,000 secured through Trafford Housing Trust Community Panel and The Safer Trafford Partnership for skateboarding facilities at Woodsend Park
- Sure Start Children's Centre
- Road resurfacing schemes have taken place at Davyhulme Road, Davyhulme and Kendal Avenue, Davyhulme
- Playbulider scheme in Woodsend park completed 2010
- New multi use games area (MUGA) in Woodsend Park 2011/12
- A £9.5 million investment to upgrade the electricity supply network in the Davyhulme area has been agreed between Electricity North West and Trafford Council. The major infrastructure project will involve dismantling and removing

18 electricity towers and miles of overhead power lines, which will be replaced with new underground cables.

- Passenger ferry service across Manchester Ship Canal reinstated 2011

Vision for Ward

Improve the local environment by improving footpaths, having more clean ups and addressing the tree issues by removing unsuitable trees and putting in a replacement planting scheme with more suitable type of trees. Actively seek to address the ongoing hospital parking and litter issues.

KEY STATISTICS

In June 2004 Trafford MBC adopted a revised set of ward boundaries. Although many of the names remain the same the geographic coverage of some wards changed. For this reason 2001 census data is re-aligned to the 2004 boundaries. This profile presents the basic key statistics about this ward.

Population

The population of Trafford is 211,800 and the resident population of Davyhulme West ward is 9595. The age breakdown of this population is shown in the table below:

	Davyhulme West	Trafford	England
Age 0-15	19.7%	20.2%	20.2%
Age 16-64	63.4%	63.6%	64.0%
Age 65+	16.9%	16.2%	15.9%

Source: Census 2001

The 2007 ONS mid-year estimate of population for the ward was 9,699

Ethnic Group

	Davyhulme West	%	Trafford	England
White	9390	97.9%	91.6%	90.9%
Mixed	77	0.8%	1.5%	1.3%
Asian or Asian British. Indian	33	0.3%	1.8%	2.1%
Asian or Asian British. Pakistani	16	0.2%	1.7%	1.4%
Asian or Asian British. Bangladeshi	0	0.0%	0.1%	0.6%
Asian or Asian British. Other Asian	13	0.1%	0.4%	0.5%
Black or Black British Caribbean	25	0.3%	1.4%	1.1%
Black or Black British African	19	0.2%	0.3%	1.0%
Black or Black British other Black	5	0.1%	0.3%	1.0%
Chinese or other ethnic group. Chinese	10	0.1%	0.5%	0.4%
Chinese or other ethnic group. Other ethnic group.	7	0.1%	0.3%	0.0%

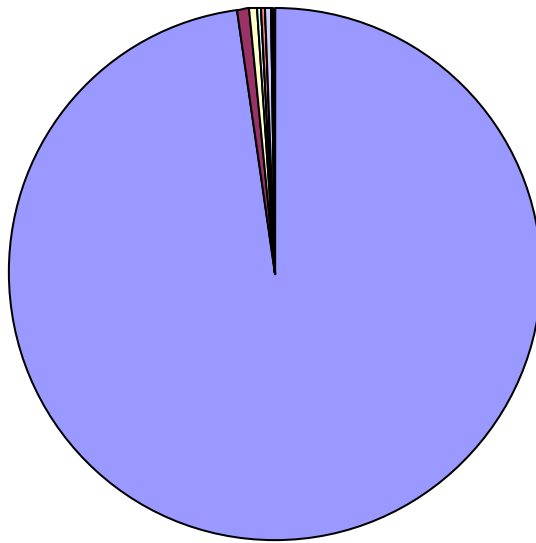
Source: Census 2001

Religious Groups within Davyhulme West Ward

People stating religion as: Christian	7,948
People stating religion as: Buddhist	4
People stating religion as: Hindu	28
People stating religion as: Jewish	10
People stating religion as: Muslim	39
People stating religion as: Sikh	3
People stating religion as: Other religions	7
People stating religion as: No religion	853
People stating religion as: Religion not stated	703

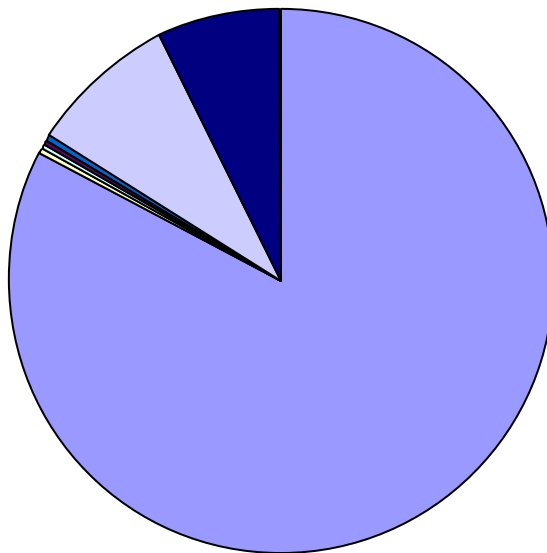
Source: Census 2001

Ethnicity in Davyhulme West



- White
- Mixed
- Asian or Asian British. Indian
- Asian or Asian British. Pakistani
- Asian or Asian British. Bangladeshi
- Asian or Asian British. Other Asian
- Black or Black British Caribbean
- Black or Black British African
- Black or Black British other Black
- Chinese or other ethnic group. Chinese
- Chinese or other ethnic group. Other ethnic group.

Religion in Davyhulme West



- People stating religion as: Christian
- People stating religion as: Buddhist
- People stating religion as: Hindu
- People stating religion as: Jewish
- People stating religion as: Muslim
- People stating religion as: Sikh
- People stating religion as: Other religions
- People stating religion as: No religion
- People stating religion as: Religion not stated

Indices of Multiple Deprivation

In 2004 and 2007, new Indices of Multiple Deprivation data were published. Unfortunately this information is on a Super Output area basis which is unable to be merged with ward boundaries as they do not match exactly. Therefore this information has to be omitted from the ward profiles, as this documents data purely on a ward level.

A Super Output Area (SOA) is a unit of geography used in the UK for statistical analysis. They are developed and released by Neighbourhood Statistics.

SOAs give an improved basis for comparison across the country because the units are more similar in size of population than, for example, electoral wards. Each SOA is identified by a nine character code (for example E01000001). This code consists of three parts:

- The first letter identifies the country
- The next two digits indicates the type of SOA layer:
- The final 6 digits provide a unique tag.

For information on Super Output Areas within your Ward use the link below

www.neighbourhood.statistics.gov.uk/dissemination

Economic Activity

	Davyhulme West	%	Trafford	England
All People	7054			
Employed (Full, part-time and self employed)	4459	63.2%	63.3%	60.9%
Unemployed	140	2.0%	2.7%	3.3%
Full time student	197	2.8%	2.5%	2.6%
Retired	1172	16.6%	13.9%	13.5%
Economically inactive- student	227	3.2%	3.8%	4.7%
Economically Inactive- Looking after home/family	316	4.5%	5.7%	6.5%
Economically inactive- Permanently sick/disabled	377	5.3%	5.4%	5.3%

Source: Census 2001

Education

Percentage of pupils achieving Level 4 or above in English, Maths and English & Maths in the Key Stage 2 Tests.

	% English L4+	% Mathematics L4+	% English and Mathematics L4+
England	80	79	73
Trafford	86.5	85.9	80.8
Davyhulme West ward	90.6	87.5	82.8
St. Mary's CE Primary	90.6	87.5	81.3
Woodhouse Primary School	90.6	87.5	84.4

Source: 16th December 2010 eResults from DfE

Schools Attended by Davyhulme West Residents

School Name	Number of residents attending
Acre Hall Primary School	162
Flixton Girls High School	137
St. Monica's R C Primary School	135
Woodhouse Primary School	89
Flixton Junior School	60
Flixton Infants School	56
St. Antony's R C High School	38
St. Mary's C E Primary School Davyhulme	27
St. Michael's C E Primary School	27
Our Lady of the Rosary R C Primary School	24
Loreto Grammar School	22
Urmston Junior School	19
Davyhulme Primary School	19
St. Ambrose College	18
Blessed Thomas Holford Catholic College	16
Urmston Infant School	11
Manor High School	10
Kingsway Primary School	6
English Martyrs' R C Primary School	6
Ashton-on-Mersey School	5
Brentwood School	5
Egerton School	4
Highfield Primary School	3
St. Hugh of Lincoln R C Primary School	3
Lostock College	3
Stretford Grammar School	3
Altrincham Grammar School for Girls	3
Victoria Park Junior School	2
Altrincham College of Arts	2
Sale High School	2
Woodheys Primary School	1
Wellfield Junior School	1
Wellfield Infant School	1
Barton Clough Primary School	1
Moss Park Junior School	1
St. Matthew's C E Primary School	1
St. Alphonsus R C Primary School	1
Broad oak High School	1
Stretford High School	1
Altrincham Grammar School for Boys	1
Pictor School	1
Longford Park School	1

Source: School Census 2011

	Percentage eligible for a Free School Meal
Trafford	11.7
Davyhulme West ward	6.6
Woodhouse Primary School	7.4
St. Mary's CE Primary	5.6

Source: School Census 2011

Housing

	Davyhulme West	%	Trafford	England
All Households	3904			
Households: owner occupied	3239	83.0%	72.3%	68.7%
Households: Rented from local authority	462	11.8%	10.5%	13.2%
Households: Registered social housing	31	0.8%	6.4%	6.1%
Households: Private landlord	98	2.5%	8.4%	8.8%
Households: Rented from other	74	1.9%	2.4%	1.2%
House Type: Detached (%)		23.9%	15.9%	
House Type: Semi-Detached (%)		57.7%	44.8%	
House Type: Terraced (%)		12.3%	22.3%	
House Type: Flat, Maisonette Or Apartment (%)		5.9%	17.2%	
Affordability: Borrowing Ratio (95% Of House price To Average Inc)		5.35	6.40	

Source: Census 2001/CACI 2007

Health, Lifestyle and Well-being Data

	Davyhulme West	Trafford
Have A Pc At Home (%)	76.27	65.78
Have Internet Connection At Home (%)	69.33	62.84
Cars Per Adult	0.69	0.63
Households without access to a car (%)	18.0	24.7
Limiting Long Term Illness (%)	17.79	17.72
People who have health which is 'not good' (%)	9.0	9.0
Participating In Active Sports (%)	33.28	34.08
Private Health Care (%)	6.65	7.47
Families: No Dependent Children (%)	59.68	55.93
Families: 1 Dependent Child (%)	16.48	18.31
Families: 2+ Dependent Children (%)	23.84	25.76
Families: Single Parent With 1 Dependent Child (%)	4.54	5.84
Families: Single Parent With 2+ Dependent Children (%)	4.78	5.03
Households which consist of a single pensioner (%)	14.2	14.9
People who provide unpaid care (%)	11.3	10.2
Income: Mean Household Income 2010 (£)	39,405	39,548
Income: Households Below 60% Of Equivalised UK Median (%)	21.33	19.76

Sources: CACI 2007 & 2010 / Trafford Primary Care Trust / Acorn 2009

Health Scorecard

Primary Health Indicators	Mortality Status	Mortality Trend	Hospital Spells Status	Hospital Spells Trend
Cancer		↓		↑
CVD		↑		↓
Respiratory Disease		↓		↑
Liver Disease		↓		↑
All Age All Cause Mortality		↓		
Life Expectancy		↑		

Below Trafford average
 Above Trafford average

Increasing trend
 Decreasing trend

Rates:

Comparison of crude mortality rates between areas which may have different age structures would be inappropriate, because the age structure of the population can affect the number of deaths and thereby the crude death rate. To overcome this problem, the common approach is to adjust or standardise the mortality rates to take account of differences between the age structure of the populations. The method of standardisation is Age Standardised Rates (DASRs) (also called direct standardisation). Using a DASR allows direct comparison between electoral wards.

A red, amber and green status has been allocated for each health indicator based on whether an electoral ward is above, equal to, or below the Trafford average.

Trends:

Trend arrows have been allocated to each health indicator based on variance from the previous reporting cycle.

Mortality rates are calculated using a 3 year rolling average. A 2006-08 baseline has been used to calculate the trend compared to 2007-09.

Life expectancy is calculated using a 4 year rolling average. A 2005-08 baseline has been used to calculate the trend compared to 2006-09.

Sources:

- Secondary Uses Service (SUS)
- ONS Mid-2006, 2007, 2008, 2009 Population Estimates and Census 2001 populations
- Life expectancy tool - <http://www.yhpho.org.uk/resource/view.aspx?RID=851>
- Public Health Annual Mortality File

Sources of Information for the ward profile

Census 2001 - <http://www.statistics.gov.uk/census2001>
Department for Children, Schools and Families - <http://www.dcsf.gov.uk>
Trafford Healthcare NHS Trust – <http://www.trafford.nhs.uk>
TMBC Education Services – <http://www.trafford.gov.uk>
House of Commons – <http://www.publications.parliament.uk>
CACI – <http://www.caci.co.uk>
Office for National Statistics – <http://www.statistics.gov.uk>

Economic measures definitions

All People- All people who live in the area at the time of the 2001 census

Economically active: Employee - All people aged 16 to 74 who were usually resident in the area at the time of the 2001 Census, and were economically active as an employee.

Economically active: Unemployed- All people aged 16 to 74 who were usually resident in the area at the time of the 2001 Census, and were unemployed. A person is defined as unemployed if he or she is not in employment, is available to start work in the next 2 weeks and has either looked for work in the last 4 weeks or is waiting to start a new job.

Economically active: Full-time Students - All people aged 16 to 74 who were usually resident in the area at the time of the 2001 Census, and were economically active full-time students.

Economically inactive: Retired - All people aged 16 to 74 who were usually resident in the area at the time of the 2001 Census, and were retired.

Economically inactive: Student - All people aged 16 to 74 who were usually resident in the area at the time of the 2001 Census, and were economically inactive students.

Economically inactive: Looking after home / family - All people aged 16 to 74 who were usually resident in the area at the time of the 2001 Census, and were not working as they were looking after home/family.

Economically inactive: Permanently sick / disabled - All people aged 16 to 74 who were usually resident in the area at the time of the 2001 Census, and were not working as they were permanently sick or disabled.